



AMERICAN COUNCIL OF ENGINEERING COMPANIES
of Colorado

**Mountain States
Construction**

www.mountainstates.construction.com

**Reach design and construction professionals
across the western states with the ACEC
ENGINEERING COLORADO 2011 MAGAZINE
and MEMBERSHIP DIRECTORY**

This year ACEC Colorado and McGraw-Hill Construction will produce the ninth edition of the publication as a combined ACEC Magazine and Directory. The award-winning magazine, *Engineering Colorado*, will be combined with the annual ACEC Engineering Firms Directory to provide the most up-to-date and informative publication about engineering firms in Colorado.

Be a part of this prestigious industry publication that will serve as a reference to public and private owners and developers, state and federal agencies, municipal and county officials, general contractors, architects and suppliers.

ACEC/CO Engineering Colorado 2011 will be distributed along with the October edition of Mountain States Construction magazine to the broad audience of more than 7,000 readers across the mountain states.

**THIS IS OUR BIGGEST AND MOST BROADLY DISTRIBUTED
ACEC COLORADO PUBLICATION EVER!**

Ad space reservation deadline: August 25 • Ad materials deadline: September 1

Please reserve my ad space in the 2010-2011 ACEC/CO Engineering Colorado

I'm interested in being part of this year's edition. (Please print)

Company: _____

Contact: _____

Address/City/State: _____

Phone: _____ Fax: _____

Signature: (required) _____ Date: _____

Email: _____

Ad Size: _____ Color: _____ Rate: _____

Will furnish artwork Need new ad Need ad revisions Repeat last ad Please call. Best time is: _____

For more information or to reserve your advertising space, contact us today!

Mike Branigan 303-584-6726 • michael_branigan@mcgraw-hill.com

Deb Hall 303-584-6716 • deb_hall@mcgraw-hill.com



Ask about our premium positions and center-spread overrun advertising opportunities.

ADVERTISING RATES:

Magazine trims to 8.125" x 10.875"

INDICATE AD SIZE:	circle preference		
	B&W	2/C	4/C

<input type="checkbox"/> FULL PAGE 7" w x 10" h	\$1,645	\$1,885	\$2,195
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Full bleed ads: add .125" to each side beyond trim size

<input type="checkbox"/> 2/3 Page 4.5" w x 10" h	\$1,350	\$1,590	\$1,900
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<input type="checkbox"/> HALF PAGE 7" w x 4.875" h	\$1,020	\$1,260	\$1,570
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<input type="checkbox"/> THIRD PAGE 4.5" w x 4.875" h	\$810	\$1,050	\$1,360
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<input type="checkbox"/> QUARTER PAGE 3.375" w x 4.875" h	\$685	\$925	\$1,235
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SALES DEADLINE: August 25, 2010

ADVERTISING SPECIFICATIONS:

Please supply your digital art as:

Adobe Illustrator EPS

CMYK, fonts converted to outline

Adobe Photoshop TIF

CMYK, 300 dpi

Adobe Acrobat PDF

CMYK, high-resolution print quality

**QUESTIONS ABOUT ARTWORK,
OR TO SEND IN YOUR
AD MATERIALS, CONTACT:**

Winnie Hartpence • 212-904-4132

winnie_hartpence@mcgraw-hill.com