



AMERICAN COUNCIL OF ENGINEERING COMPANIES
of Colorado

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NEWS RELEASE

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Colorado Engineering Council Produces New Television Program Promoting Colorado Engineers and Project Innovations Throughout State Show Airing on Comcast Entertainment Television in January.

Denver, CO – The American Council of Engineering Companies of Colorado (ACEC/CO) has produced a new thirty-minute television program titled “*Colorado Engineers 2010*,” a documentary-style show that features Colorado engineers and the projects they have designed throughout the state that have been completed within the past year. Produced in cooperation with the United States Green Building Council (USGBC) Colorado Chapter, the program highlights engineering innovations and sustainable design practices and the impacts of these projects on the community.

The program is the third documentary-style program produced by ACEC/CO to promote the value of engineering and continue to raise awareness of the vital role consulting engineers play with regard to community infrastructure and maintaining the health, welfare and well-being of the community.

“We continue to search for ways to communicate to the public the role of engineers and what they are doing everyday to either maintain or enhance their quality of everyday life. Even in a tough economy and challenging fiscal environment, engineers must continue to provide critical services that are imperative to maintaining progressive business and commerce. The program demonstrates that Colorado continues to move forward with projects and provides a user-friendly description of the engineering behind some of Colorado’s most visible infrastructure projects, such as the recently completed C-470 at Alameda Parkway interchange, adjacent to the historic Rooney Ranch boundaries, which exemplifies sustainable engineering practices. We hope that the public finds the show fascinating and providing a better understanding of what we do on behalf of our citizens,” said Rob Refvem, president of ACEC/CO and program host.

Deb Kleinman, executive director of USGBC Colorado Chapter, provides keen insights into the sustainability design practices employed by the engineers. The USGBC continues its outreach to the design and construction industry and the program supports their efforts to continually evolve partnerships that employ sustainable practices for the common good.

The television program was an outcome of ACEC/CO’s annual signature awards program. Projects highlighted in Colorado Engineers 2010 were recipients of ACEC/CO 2010 Engineering

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Excellence and Honor Awards. “ACEC/CO has wanted to expand the visibility of these innovative projects each year. By creating a television program that documents the engineering behind infrastructure projects such as roadways, historic renovations and new energy processes, we can help to better educate the public about the efforts that are taking place to create these sustainable places and modes of transportation,” said Refvem. “Everyday people drive to work, drink clean water, send kids to school, go to the library – activities that we take for granted. It is great to be able to use this mode of communication with the general public to celebrate how these safe havens are engineered to sustain into the future,” he added.

The program is currently airing on Comcast Entertainment Television the month of January. Visit www.acec-co.org for program schedules. The show will also be airing around the state in February on municipal access channels in celebration of Engineers Week.

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The American Council of Engineering Companies of Colorado (ACEC/CO) is the business association of 250 member firms employing more than 11,000 employees in the independent private practice of consulting engineering. ACEC/CO is a primary resource for accessing engineering information, expertise and business ethics practices. The Council provides leadership and direction by developing practical, feasible options and solutions based upon technical collaboration to achieve enduring outcomes to benefit society.