

2010 New Faces in Engineering Criteria

Nomination Deadline September 24, 2010

New Faces of Engineering 2010

A Recognition Program for Engineers Week 2011

Action Deadline: Friday, September 24, 2010

Objective

The **New Faces of Engineering** strives to promote the accomplishments of young engineers by highlighting their engineering contributions and the resulting impact on society. The campaign is designed to enhance and improve the image of engineering by:

- Putting faces to what has often been referred to as “the stealth profession”;
- Showing a group of young, diverse and talented engineers, thereby portraying engineering as an exciting profession open to everyone;
- Providing both stimulation and incentive for college engineering students to explore the variety of career options available to them with their engineering degrees as well as encouraging high school students to study engineering in college.
- Help engineering students understand they are part of a global profession.

Criteria for Recognition

- Engineers 30 years of age or younger as of December 31, 2010, are the focus of the recognition program.
- Nominees must have a degree **in engineering** from a recognized U.S. college or university, or from an equivalent international educational institution. Degrees in engineering technology, science, computer science, and similar disciplines do not qualify; a degree in computer engineering is acceptable.
- *New Faces of Engineering* recognizes achievements in all engineering disciplines. However, nominees must be a **member** of a sponsoring Engineers Week partner. See “Nomination Process.”

Nomination Process

- Nominations are made only through the designated **Sponsoring Society**, such as ACEC/CO. All nominees must submit their applications to these societies, not to Engineers Week.
- Applications must be **complete** and must be submitted electronically on the nomination form provided. Incomplete nominations may delay processing and not meet deadline.
- A photo must be included with each nomination. Nominees chosen for the USA Today print ad will need to provide a formal black and white electronic photo. Nominees chosen for recognition online will be asked to provide a color photo. Photos should be head and shoulder shots of high quality resolution suitable for publication (jpg or tif and at least 300 DPI at 2”x3”). Business attire is recommended.
- **Please make an effort to tie at least one achievement to something the non-engineering community can appreciate.**
- All nominations must be submitted electronically to Jennifer Shaw at ACEC/CO, jennifer@acec-co.org **no later than Friday, September 24, 2010**. Questions about the New Faces program, criteria, or nomination process should be addressed to Jennifer Shaw, jennifer@acec-co.org or 303-832-2200.
- **Nominees must be employees of ACEC-CO member firms.**

2010 New Faces in Engineering Criteria

Nomination Deadline September 24, 2010

Recognition

The top individual *New Faces* will be featured in a full-page ad in USA TODAY during Engineers Week, February 20-26, 2011. Each photo will be captioned with the engineer's name, name of the engineering society providing the nominee, employer, and a brief statement of that individual's accomplishments as they relate to the public welfare.

National Engineers Week Foundation will profile each of the top individuals at eweek.org. The profiles will be posted on the Engineers Week web site at www.eweek.org and at www.discoverengineering.org, the Engineers Week web site for middle school students.

The engineering trade press will be targeted for feature stories on the top individuals. Media contacts provided by nominees will also be provided information.

An additional four nominees from each participating society will be publicized on the EWeek web site and promoted by their sponsoring engineering society.

The top candidates may participate in an e-mail and/or online Question and Answer discussion forum with engineering undergraduates globally at a future date to be determined. Candidates are asked to list languages in which they are fluent.