

Registration

Regional ACEC Conference 2009 Arizona, Colorado, Nevada, New Mexico, and Utah

Registration Form for Thursday - Saturday
November 12-14, 2009

Registration fee includes the opening reception on Thursday evening. Friday all day educational program including continental breakfast, lunch and dinner. Saturday educational program, continental breakfast and lunch. A total of up to 12 Professional Development Hours will be awarded.

Name: _____

Spouse/Guest Name(s) _____

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Email Address _____

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|--------------------------------------|---|
| ____ Early Member Registration \$225 | ____ Reception/ Lunch/Dinner Sponsor \$2500 |
| ____ Regular Registration \$295 | ____ Breakfast/Break Sponsor \$1,500 |
| ____ Guest/Spouse Registration \$160 | ____ Table Exhibit Sponsor \$800 |
| ____ Non-Member Registration \$395 | ____ Program Ad Sponsor \$300 |

[Or Click Here to Register Online](#)

Please make your check payable to: ACEC of Colorado or
Charge to ____ Visa ____ Master Card

Cardholder Name _____

Card No. _____ Exp. Date _____ Security Code _____

Cardholder Signature _____

Complete and return registration form by Thursay, Oct.29, 2009 to:

ACEC of Colorado 800 Grant St #100, Denver CO 80203 or

Fax to: 303-832-0400

Phone: 303-832-2200 Website www.acec-co.org

ACEC

AMERICAN COUNCIL OF ENGINEERING COMPANIES



Regional Conference

*The Future of Consulting
Engineering - Are you Ready?*

Cheyenne Mountain Resort

3225 Broadmoor Valley Road

Colorado Springs, CO 80906

Toll free: 1-800-428-8886

Colorado Springs : 719-538-4000

Conference Summary

The Future of Consulting Engineering Are You Ready?

Why Should You Attend?

This is an exciting time for engineers! As trusted advisors, consulting engineers are being called upon to meet the technical challenges facing our communities, states and nation. Besides meeting these challenges for their clients, you'll need to find new markets and will need to address numerous business factors to be competitive. Engineers have the opportunity to be leaders at this crucial time for their clients and their communities. Are you ready?

Who Should Attend?

This conference is especially geared toward giving principals from Arizona, Colorado, Nevada, New Mexico and Utah the opportunity to network, share best business practices and learn how to capture emerging markets. ACEC members have always been generous in sharing their business experiences with others in the profession. Join in the dialogue on how out-of-the-box thinkers – engineers - will thrive and make their mark during these challenging times!

Contact Information

Please direct questions regarding registration and sponsorships to ACEC of Colorado at 303-832-2200. Email questions /comments to Kim Brezall at kimbrezall@acec-co.org

For more information please go to:

<http://www.acec-co.org/about/regionalConference.htm>

Airport Information

Rooms are only available at the Resort on Thursday and Saturday at the Cheyenne Mountain Resort. (see info on next page.)

Airport Transfer \$8 per person one way or \$10 roundtrip from Colorado Springs Airport

Meeting Hotel

Cheyenne Mountain Resort

From the crisp, clean air to the breathtaking scenery, life is better in the mountain, especially at Cheyenne Mountain Resort. Located in beautiful Colorado Springs, the resort draws from the natural charm of the Rockies while providing unparalleled amenities, activities and service.



Rooms are only available at the Resort on Thursday and Saturday
Room Rate: \$ 114.00 + tax
Reservation Number: 1800-428-8886
Group Name Identity: ACEC
[Click Here to Register Online](#)

Rooms are available at the Courtyard by Marriot for Nov. 12-14th
Room rate: \$84.00 per night
Reservation Deadline is Nov. 10th
[Click Here to Register Online](#)



On Site Amenities

The options for on site activities and recreation at Cheyenne Mountain Resort are numerous.

- 18-hole championship Pete Dye golf course
- Heated pools
- Covered tennis courts
- Squash and racquetball courts
- Fully-equipped fitness center

Conference Schedule

Thursday, November 12

3 -5 p.m. Joint Board Meeting with ACEC AZ/CO/NV/NM/
UT

5:30 - 7 p.m. Opening Reception

Friday, November 13

7:30 a.m. – 8:30 a.m. Continental Breakfast

8:30 a.m. – 9:45 a.m. **Legal - Intellectual Property.**
Speaker: Jamie Sheridan Holland & Hart

9:45 a.m. – 10:00 a.m. – Break

10 – 11:15 a.m. **Social Networking to Promote the Firm**

Social networking can be a valuable tool for engineering firms to keep clients, employees, and the media better informed, to connect with and grow your community, and to build a better brand image. With so many people using these sites, it is critical that engineering industry professionals obtain the proper guidance so that they don't get left behind. This presentation will cover social media basics, actual examples of effective use of social media in the engineering industry, advantages and overcoming disadvantages of social media, tools and platforms to utilize, and how to make social media work for you.

Panelists: Kate Peabody, CH2M Hill, Vanessa Zambo, Terracon, Brian Kennedy AECOM, Steve Gutierrez Holland & Hart.

11:30 a.m. **Lunch Innovations in Marketing**

A panel discussion on inventive, unusual and new marketing activities, tips and ideas that work and can be used to propel your firm ahead of the competition. The panel consists of seasoned and new marketing professionals that have used these new tactics to position their firms for the future. Come and learn about innovations in marketing from those leading the pack.

Facilitator: Sally Corey with Outsource Marketing

Conference Schedule

Friday, November 13 Cont...

1-5 pm : **Professional Ethics: A Preventive Maintenance Approach**
Presenter: Dr. Christopher Bauer

This often-humorous and highly interactive program will show you ethics risks you never even knew you had as well as what can be done right now to make sure those risks don't turn into potentially extremely costly ethical and legal problems. What will you learn? How to re-think your definition of ethics so that you can work through ethical challenges more easily, how to help yourself, colleagues, and coworkers keep ethical principles constantly in mind throughout the course of day-to-day decision making, do's and don'ts of confronting others on ethics issues, do's and don'ts of consulting on ethics concerns, and much, much more.

1:30 - 4:30 p.m. **Engineering Tour of Air Force Academy**

6:00 p.m. : Reception

6:30 p.m. : Dinner

Saturday November 14

7:30 a.m. – 8:30 a.m. Continental Breakfast

8:30 a.m. **Emerging Markets: The Paradigm Shift on Sustainability - Changing How Engineers Do Business**
Man-made global warming or not? In terms of opportunities for the engineering community, and future client requirements, the answer to that question doesn't matter. "Sustainability" addresses considerations far beyond that narrow discussion, and the fact is corporate America and government agencies are embracing the concept of sustainability and adaptation planning. This panel will focus on why sustainability, when done right, is just good engineering, and how to position your firm to be ready to meet the challenges demanded by our clients. [READ MORE.](#)

Presenters: Bill Wallace of Wallace Futures Group Inc., Dave Stewart of Stewart Environmental Consultants, and Lauren Evans of Pinyon Environmental Engineering Resources, Inc.

10:00 a.m. – 10:15 a.m. Break

10:15 – 11:45 a.m. **Examples of Innovative Thinking on Sustainability**

Sponsorship Opportunities

Gold Title Welcome Reception, Luncheon & Dinner Sponsors \$2,500

- Name on poster board displayed in the presentation & reception area
- Name listed in program
- Full page ad in program
- Recognition during opening reception and luncheons
- Opportunity for 5 minute speech at Friday or Saturday lunch or dinner
- Opportunity to put goodies in the “ Goodie Bags”
- Table Display and Easel in Exhibit Area
- Includes two paid registrations.

Silver Continental Breakfast & Break Sponsors \$1,500

- Name on poster board displayed in the presentation area and reception area
- Name listed in program
- Full page ad in program
- Recognition during breakfasts/ breaks
- Opportunity to put goodies in the “ Goodie Bags”
- Table Display and Easel in Exhibit Area
- Includes one paid registration.

Table Sponsors \$800

- Name on poster board displayed in the presentation area and reception area
- Name listed in program
- Full page ad in program
- Opportunity to put goodies in the “Goodie Bags”
- Table Display and Easel in Exhibit Area
- Includes one paid registration

Program Sponsor \$300

- Name listed in program
- Full page ad in program
- Opportunity to put goodies in the “Goodie Bags”

- All Sponsors can promote their firm by submitting a single or double-sided one page ad. Simply submit 100 ad sheets (8 1/2 X 11) ready for inclusion in the program.
- All Sponsors can also submit 100 promotion items (i.e. pens, calculators, etc.) to be included in the meeting “Goodie Bag.”
- All ad sheets and promotion items MUST be received by Friday November 6th.

Send all items to ACEC of Colorado, 800 Grant Ste# 100, Denver, CO 80203

Area Attractions

From wild to mild, you'll find something new and exciting to do every day in Colorado Springs. With over 50 major area attractions, there's always another adventure waiting around the next mountain pass. Or the next block.

Click on any of the attraction names to find out more information

- [Garden of the Gods](#)
- [Seven Falls](#)
- [Cave of the Winds](#)
- [Manitou Cliff Dwellings](#)
- [Santas Workshop/North Pole](#)
- [Cheyenne Mountain Zoo](#)



- [Pikes Peak Cog Railroad](#)
- [Flying W Ranch](#)
- [Cripple Creek](#)
- [Royal Gorge](#)
- [Cheyenne Canyon](#)
- [Air Force Academey](#)
- [Old Colorado City](#)

Please visit [Colorado Springs Visitor Bureau](#) for more infomation