



AMERICAN COUNCIL OF ENGINEERING COMPANIES
of Colorado

“Surviving and Thriving in Challenging Economic Times”

Tuesday, June 16th

Roundtable Format: 3-5 p.m.;

Light refreshments: 5-6 p.m.

Venue: URS Offices, 8181 E. Tufts Ave., Denver

There is no charge for this program.

We ask that you RSVP so that we may plan accordingly.

RSVP to Jennifer Shaw at the ACEC/CO office: Jennifer@acec-co.org; 303-832-2200

Facilitator: Rod Hoffman, PE, S&H Consulting LLC

These are hard economic times, yet there are many ACEC/CO members who have been through similar circumstances and have survived and emerged even stronger. Rod Hoffman will facilitate the roundtable format that will stimulate the discussion on the pressing issues that our member firms are facing. Join us for what will be a lively discussion!

Potential topics for discussion

- Business Development
- Financial Health
- Staff Morale
- “People’s” Choice Topics

Facilitator: Mr. Rod Hoffman is CEO and co-founder of S&H Consulting, a management consulting firm in Evergreen, Colorado. Mr. Hoffman serves as CEO, working with firms to develop business strategies for the future. Rod is a Colorado PE and holds a MS in Geotechnical Engineering from Iowa State University.

Rod has over 23 years of expertise ranging from designing small municipal projects to large international airport work. Prior to starting S&H, Rod was Senior Vice President and Director of Strategic Planning and Acquisitions for HDR, an A/E consulting firm with over 8,000 staff worldwide. Rod serves as a faculty member for ACEC’s Senior Executive Institute, a curriculum for developing leaders in the consulting industry.

*Sponsored by ACEC/CO’s new Senior Advisory Group
formerly Certified Consulting Engineers of Colorado*

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