



AMERICAN COUNCIL OF ENGINEERING COMPANIES
of Colorado

MARCH GENERAL MEETING

March 23, 2010

Sheraton Denver Tech Center
7007 South Clinton Street
Greenwood Village, CO 80112

11:30 am
Registration/Networking

12 noon
Lunch/Program

\$40 Member
\$50 Non-member

Registration/Cancellation
Deadline:
Thursday, March 18

POSITIONING FOR THE FUTURE

Members will have an opportunity to hear how our panelists helped grow each of their respective companies in varied economic climates by keeping their focus on the goal.

Panelists will discuss their answers to questions such as:

- What steps should be taken to insure that a strategic plan is actually implemented?
- How does one identify emerging markets?
- What indicators should be used to identify mature markets?
- In a struggling economy, what are the best strategic moves to position for economic growth?
- How should the strategic planning efforts be started... What needs to happen to start the process?

PANELISTS

- Dave Huelskamp, Merrick & Company
- Rick Poppe, Weitz Company
- Gregg Ten Eyck, Leonard Rice Engineers, Inc.

Moderator: Sally Corey, Outsourcing Marketing, Inc.

REGISTRATION

March 23, 2010 General Meeting

Name(s): _____

Firm: _____

Phone: _____ Email: _____

*Please let us know if you have any dietary restrictions.
To register, fax this form or reply to jennifer@acec-co.org*

The Voice of Colorado's Engineering Industry

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