

February 22, 2009

Dear International Sales Manager,

The Governor's Award for Excellence in Exporting honors Colorado's outstanding exporters, highlighting the importance of such companies in the development of our state's economy. The award has been given every year since 1970 and recognizes Colorado companies that demonstrate an outstanding commitment to international trade.

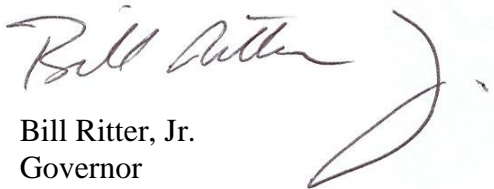
Colorado companies export thousands of products and services each year, contributing to, and benefitting from financial and cultural linkages worldwide. Each of these companies has a unique story, and together they make a profound contribution to Colorado's economy.

The 2009 Governor's Award for Excellence in Exporting is open to businesses of all sizes and industries that are located in Colorado. To be considered for the award, please complete the enclosed application and return it to the Colorado Office of Economic Development and International Trade by Thursday, March 19th, 2009. Tell us your story, what you export, where you export to, how your company got started and explain your company's commitment to international trade.

Awards will be formally presented to the winning companies at World Trade Day on April 30th, 2009.

Best wishes for your continued success!

Sincerely,



Bill Ritter, Jr.
Governor

Application for the 2009 Governor's Award for Excellence in Exporting

Name and Address of Your Colorado Company: _____

Phone: _____ Fax: _____ Web Address: _____

E-mail: _____ Date that Company First Began Exporting: _____

Name and Address of Parent Company (if any): _____

Name of Person Submitting Application: _____ Title: _____

Year Company Established: _____ Number of Employees in Colorado: _____

Primary Products/Services Exported from CO (attach a list if preferred): _____

Percentage of Your Exports Produced in Colorado: _____ Are you a Direct Exporter? _____

Export market(s) by country (attach a numbered list of countries if preferred): _____

Terms of Sale Used (Cash Up Front, Letters of Credit, etc.): _____

Please circle the category which best fits your company's revenue range for your most recent fiscal year:

<\$500K \$500K-\$999K \$1M-\$4.9M \$5M-\$20M >\$20M

Annual Percentages of Total Sales Earned via Exporting: FY 06 _____% FY 07 _____% FY 08 _____%

APPLICATIONS MUST BE RECEIVED BY THURSDAY, MARCH 19th of 2009 AT 5:00 p.m.

1. Please attach a cover letter which briefly describes your company's export history, including a paragraph about your company's level of commitment to exporting over the last 18 months.
2. Please include a company brochure, and note any export-related details which merit special attention. If you have one or more brochure(s) specifically geared to your international market(s), then please include a copy in your submission (i.e. foreign language brochures).

Send your completed application via e-mail or in paper form to:

Thomas Binet
Colorado Office of Economic Development & International Trade
1625 Broadway, Suite 2700 Denver, CO 80202
Phone: (303) 892-3813; Fax: (303) 892-3820
E-mail: Thomas.Binet@state.co.us