



AMI and FMI Present “Many Skylines: Future of the A/E/C Industry” An FMI/AMI Executive Workshop for the A/E/C Industry

We invite you to join us on **October 29, 2009, at the Embassy Suites, Chicago, O’Hare Airport** to explore the future of the A/E/C industry and help prepare your firm to leverage its uncertainties.

Looking toward the year 2020, we have created four detailed scenarios for alternative futures, extrapolated from the dynamics we see at play in the world today, and rooted in scholastic and corporate discourse. These four evocative scenarios will present executives with opportunities to initiate strategic conversations, ask tough questions about their firm’s future and prepare to move beyond the current economic slow down and into a fresh new decade. The scenarios represent four distinctly different possible futures, and the data they contain is adaptable for use by a range of firms and disciplines.

This day of thought-provoking discussions and presentations will be anchored by the renowned futurist and author, **Watts Wacker**, who will present *Once Upon the 21st Century*. The interactive format of our day’s work together will maximize your take-home value, enhanced by our incisive panelists, business development experts and a diverse crowd of your forward-thinking peers.

This is an invitation-only, one-day event limited to 75 participants. This event is designed for firm leaders who seek to jump-start their strategic thinking and prepare for success in the coming decade of the 21st Century. Join us to find out how you can adapt and prosper in the future.

About Watts Wacker:

Mr. Wacker—lecturer, best-selling author, political commentator and social critic—is one of the world’s most respected futurists. His uncommon versatility and vision has allowed him to help the world’s top corporations and organizations navigate the sea of change that is taking hold in the new millennium. He has been the futurist at SRI International, the legendary Menlo Park think tank, and spent ten years as the resident futurist at the preeminent social research organization, Yankelovich Partners.

Workshop Agenda:

- Keynote Speaker: Watts Wacker, CEO FirstMatter LLC “Once Upon the 21st Century”
- Scenarios: “In a Perfect World;” “On the Road to a Sustainable Recovery;” “Islands of Survival;” “Altered States”
- “Building in the Future: Constructing your timeline now for success in the future(s.)”
- “What will you do tomorrow so you can be around to participate in the future?”
- “The Power of Adaptive Leadership: Decision-making in times of crisis and unpredictable change”
- Roundtable Discussion: “If the future is like any one of our scenarios, how will knowledge of the future change your business today?”

Register by phone: 800.877.1364 or register online: <http://www.fminet.com/events>

Registration fee of \$395 includes the full day of presentations and workshops, scenario planning tools and discussions, all materials and a buffet lunch. (Hotel accommodations and reservations are not included.)

For Hotel Accommodations, contact: Embassy Suites, Chicago, O’Hare/Rosemont, 5500 N River Rd., Rosemont, IL 60018, 847-678-4000.